Are you interested in discovering what it takes to invent and create the next big thing in the world? SCI 201A – “Creativity and Innovation, Storytelling and Changemaking”, helps you discover what it takes to innovate in today’s fast paced, rapidly transforming digital world. And best of all, in this class you’ll learn how to tell your story in an engaging way that gets your innovative and creative ideas across to the influencers of the world! This class is the first in a two class series. The second class is “Design and Entrepreneurship” (SCI 201b coming for spring 2016) where you’ll discover what it takes to get your ideas from SCI 201A off the ground and started in the world.

The course is 3 units and is open to all majors.

 SCI 201A - Creativity and Innovation, Storytelling and Changemaking

<table>
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<tr>
<th>Class</th>
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<th>Days &amp; Times</th>
<th>Room</th>
<th>Instructor</th>
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<tr>
<td>70817</td>
<td>001-LEC</td>
<td>We 2:00PM - 3:30PM</td>
<td>R P Harvill Bldg, Rm 316</td>
<td>Staff</td>
<td>08/24/2015 - 12/09/2015</td>
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Course description:
As we make the transition from the industrial to the innovation age, individuals, companies and even countries now see their competitiveness in terms of a deep-seated ability to create new sources of value. This course addresses the gap between the desire for innovation and opportunities to learn how "do" innovation, which is a complex phenomenon that blends disciplines and goes all the way from individual psychology to complex social dynamics. The curriculum is experiential and based on collaborative learning. This course links to purpose, exploits the value of digital technology, is founded on projects and culminating challenges, makes best use of in class time by flipping the classroom, provides access to a continuously updated knowledge base, and affords ample and diverse opportunities for feedback.

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